

Carl Murphy

Hello,

I am a Creative Artworker working across London.

I have rolled out museum graphics in Belgium, London and Norwich, and have worked in a wide variety of presentation (Powerpoint, Keynote), print, digital and interactive projects including museum, exhibition and event graphics, pitch development graphics, corporate branding, signage systems, wayfinding designs and animations for web and presentation.

I have recently worked as a Creative Artworker at Made.com, Simba Sleep, BBC, Facebook and Skype. I've also produced creative work for Sea Life London (Ocean Invaders Gallery), Imagination Ltd, Foster + Partners, Jack Morton Worldwide and Formula 1.

I am always interested in working on new projects so if you need a Creative Artworker with a keen eye for detail, working in digital and print, you can view my work here:

[website portfolio](#)

Education

BA (Hon's) Graphic Design and Visual Communication, Ravensbourne - 2000

Services Provided

Creative Artwork for print (especially large format), and web. Presentation artwork with animations using Powerpoint, Keynote, and After Effects. Web design and production (currently delivered through the Wix platform). High level Photoshop re-touching, Illustration.

Core skills

- Assist in concept design and design creation.
- Creating and re-touching images in Photoshop to high level for web and print, including mood boards, visuals, scamps and comps
- Ability to draw realistically - useful for quick visualisations and ideation
- Brand guardian and high level of attention to detail with colour, typography, image standards for print and web. Artwork for digital campaigns.
- Creating print ready material (including large format) and liaising with printers, suppliers and installation.
- Self managing projects - ensuring deadlines are met and all content is there and ready to go at the highest standards.
- High level skills in Adobe Creative Suite
- Technical drawings in Illustrator

Software

Adobe Creative Suite 2019 (Indesign, Illustrator, Photoshop, After Effects, etc), Wix platform, M. Office especially Powerpoint. Keynote, Sketch

Work experience

Babylon Health Creative Artworker
Jan 2020 -

DWYL Design. Freelance Creative Artworker
2010–19

- Made.com - creative artworker
- Greenspace - complex floorplan drawing
- BBC - powerpoint creative artwork
- Red Bee (BBC) - creative artworker
- Karmarama - artworker - re-touching
- Omobono - creative artworker
- Facebook - creative artworker / designer
- Paysafe - creative artworker
- Skype - creative artworker
- Pulse Group - creative artworker
- Saatchi Wellness - creative artworker
- Sea Life - creative/ design/ artwork
- Mindshare - creative artworker
- Dixons Carphone - creative artworker
- Neal's Yard Remedies – graphic designer
- Start Judgegill – creative artworker
- Jo Malone Ltd – designer / luxury design

Formula One. Graphic Designer 2013–15

- designing microsite for Formula 1
- presentation design, logo animations
- designing passes, lanyards, F1 paraphernalia

Imagination Ltd. Graphic Designer 2008–10

- Designing, building and maintaining the Virgile & Stone (now Virgile & Partners) company website.
- Designing graphics and branding elements for leading projects, signage and presentations
- Designing multimedia animations for large displays on building facades (Beaugrenille, Paris)

Jack Morton Worldwide. Designer 2006–07

- Designing the graphics and branding for IBM internal conferences (producing and artworking stage, signage, powerpoint and web graphics to create an overall branded experience)
- Brochures, leaflets, pitch documents
- Clients: Volvo, Reuters, Amdocs, the Mayor of London

Foster + Partners. Lead Graphic Designer 2002–06

- Designing brochures, promotional books, leaflets, identity systems, advertisements, exhibition graphics and information graphics
- Working closely with architects to create internal and external presentations and pitch documents which were presented by directors (including Sir Norman Foster). Two standouts in particular, 'the New World Trade Centre' project presented in New York and the Beijing Airport competition, now the worlds biggest airport
- Designing and programming the Fosters intranet system

Event Ltd. Exhibition Graphic Designer / Concept Development 2000–02

- Exhibition concept generation and design
- Worked closely with the client and printers
- Design the graphic language for each project
- Working with clients, script writers, picture researchers, artists, illustrators and printers overseeing printing process
- Designing signage/ orientation graphics
- Website and multimedia development

